Business Administration (Transfer Program)

Degree Type Associate in Science Type Transfer

Division of Liberal Arts & Professional Studies Associate Dean: Deborah Beall

Students seeking a bachelor's degree in accounting, business, economics, marketing, sports marketing, business management, sports management, human resource management, operations, management, tourism, hospitality, entrepreneurship, or finance should take the Associate in Science (AS) degree transfer program of study. This program is designed to parallel the courses they would otherwise be taking during the first two years of study at a four-year college. A faculty advisor will guide students in selecting electives that will make transferring to a four-year college as efficient as possible. After completion of our AS degree, many students choose to work while finishing their bachelor's degree, as Corning Community College has recently developed bachelor's (four-year) degree completion and articulation agreements with other colleges in our region.

Students in this program must meet 7 of the 10 SUNY Knowledge and Skills areas, 2 core competencies (Critical Thinking and Information Literacy), and have 30 SUNY General Education credits. Please note that of the 7 Knowledge and Skills areas, the following 4 are required: Communication-Written and Oral; Mathematics and Quantitative Reasoning; Natural Sciences and Scientific Reasoning; and Diversity, Equity, Inclusion, and Social Justice. For more information on the SUNY General Education requirements please see General Education Requirements.

Graduates will be able to:

- Demonstrate the foundation of business knowledge required to successfully complete the next level of courses post CCC;
- Have the ability to complete a baccalaureate degree in two years post CCC;
- Have the opportunity to specialize in a variety of business-related areas;
- Achieve a broad-based liberal arts education suitable to multiple applications and transfer programs of study.

Program Rec	uirements
-------------	-----------

Item #	Title	Credits
ENGL 1010	College Composition I	3
ENGL 1020	College Composition II	3
	MATH 1310 or higher	3
ECON 2001	Principles of Economics - Macro	3
ECON 2002	Principles of Economics - Micro	3
	Laboratory Science Electives	6
SPCH 1080	Public Speaking	3
MGMT 2041	Principles of Management	3
	Liberal Arts & Sciences Electives	6
	Diversity, Equity, Inclusion, Social Justice (DEI/SJ) Course	3
ACCT 1030	Financial Accounting	4
ACCT 1040	Managerial Accounting	4
BUSN 1040	Principles of Business	3
BUSN 1231	Business Law I	3
BUSN 2053	Business Statistics & Data Analysis	4
BUSN 1100	Business Applications and Solutions	3
MKTG 2050	Principles of Marketing	3
	Business Administration Transfer Program Elective	3

Course Sequencing

First Semester

Intended as a guide for academic planning. It need not be followed exactly or completed in four semesters.

Item #	Title	Credits
BUSN 1040	Principles of Business	3
ENGL 1010	College Composition I	3
BUSN 1100	Business Applications and Solutions	3
	MATH 1310 or higher	3
	Diversity, Equity, Inclusion, Social Justice (DEI/SJ) Course	3

Second Semester

Item #	Title	Credits
ACCT 1030	Financial Accounting	4
ENGL 1020	College Composition II	3
	Laboratory Science Elective	3
	Liberal Arts and Sciences Elective	3
ECON 2001	Principles of Economics - Macro	3

Third Semester

Item #	Title	Credits
ACCT 1040	Managerial Accounting	4
MKTG 2050	Principles of Marketing	3
	Laboratory Science Elective	3
ECON 2002	Principles of Economics - Micro	3
	Liberal Arts and Sciences Elective	3

Fourth Semester

Item #	Title	Credits
BUSN 2053	Business Statistics & Data Analysis	4
	Business Administration Transfer Program Elective	3
SPCH 1080	Public Speaking	3
BUSN 1231	Business Law I	3
MGMT 2041	Principles of Management	3

Footnotes

*Based on placement, students might be required to take developmental and/or prerequisite classes before taking the required English and Math courses.

*If a student needs to take lower-level math courses in preparation for the required math courses, the extra hours of math credit can be used as part of liberal arts and sciences electives. Students will be guided in their MATH selections based upon prospective transfer schools.

*<u>Diversity</u>, <u>Equity</u>, <u>Inclusion</u>, <u>Social Justice</u> (<u>DEI/SJ</u>) <u>Course</u>: See General Education Requirements for courses that meet this requirement</u>.

*<u>Liberal Arts & Sciences Electives</u>: Should be chosen from The Arts, US History & Civic Engagement, World History & Global Awareness, or World Languages. For a list of courses, see General Education Requirements.