BUSN 2053 : Business Statistics & Data Analysis

The application of basic statistical methods to business problems. Studies include the assembling of statistical data, sampling techniques, measures of central tendency, dispersion, regression and correlation analysis, hypothesis testing, and probability theory. A statistical software package for data analysis will be utilized throughout the course for presentation and student project work. Prerequisites: Successful completion of MATH 0980 or eligible to enroll in MATH 1150 or higher.

Credits 4.0
Semester Offered
fall/spring